

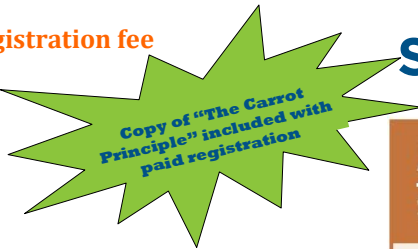
Join us for the Chicagoland ASTD September meeting:  
**“Creating a Carrot Culture”**  
strategies to accelerate human performance



Carrot Culture's Andrea Gappmayer will show you how to create powerful recognition experiences to retain & engage employees!

First 25 registrants receive \$23 off registration fee

Members and Alliance members: \$53  
Non-members: \$63  
Students: \$43



**September 24, 2009**

Thursday, Sept. 24 8:00-10:30 a.m.  
8:00 a.m. registration and continental breakfast  
Elephant & Castle (lower level)  
111 West Adams

Thursday, Sept. 24 5:30-8:00 p.m.  
5:30 p.m. registration and dinner  
Roosevelt University - Schaumburg

**Grow your people. Grow your business. Grow your bottom line!**

Join Andrea Gappmayer as she presents the highly-acclaimed, and highly-energized, “The Carrot Principle” Keynote Speech—applauded by many of the world’s best managers as “An absolute Must See Event!”

Based on the *New York Times* best selling book *The Carrot Principle*, which includes new global research, Andrea will reveal how purpose-based recognition can immediately accelerate performance, engage your team, and boost productivity.



**Don't Miss Out!**  
**Register today at**  
**[www.ccastd.org](http://www.ccastd.org)**

**Andrea Gappmayer**

Speaker & Trainer, Carrot Philosopher

As a member of the National Speakers Association and long-time trainer, Andrea comes to the Carrot Culture Group with years of experience entertaining and engaging audiences.

The former radio disc jockey was nominated as “Personality of the Year” by *Radio and Records* magazine and voted as “Best Disc Jockey” in her state.

Andrea blends her brand of wit and wisdom with rich content and solid data to help managers everywhere create a Carrot Culture among their teams.

*“WOW! There is no other way to describe the Carrot A Day program Andrea delivered.”*

—Jim Cunningham, New York State Office of General Services



Sponsored by:



**O.C. TANNER**  
appreciate.