

# ➤➤ Fall Conference Spec Sheet

**PROGRAM:**

Simplifying E-Learning

**DATE:**

November 4, 2009

**TIME:**

8:30am - 4:00pm

**LOCATION:**Embassy Suites - Indianapolis Downtown  
110 West Washington Street  
Indianapolis, Indiana 46204**PRICING:**

Members: \$95.00

Non-Members: \$135.00

**VALUE:**

Tracks to pick individual learning levels

Lunch included

Network with workplace learning and

development professionals

Talk with T&amp;D vendors

**track 1: e-learning basics**

This track will focus on the helping members learn the basics of e-learning and general distance education. Participants will learn about basic terminology, course design, asynchronous vs synchronous learning channels and LMS implementation.

**track 2: e-learning applications**

This track will focus on helping members learn about popular e-learning applications. Participants will learn about how to utilize and learn e-learning applications such as Articulate, Camtasia, Captivate or Lectora and also how to best select that application for their needs.

**track 3: managing the e-learning function**

This track will focus on helping members learn about managing the e-learning function within their organization. Participants will learn how to create a e-learning strategy, functionality and workflow of learning management and the future of online learning and knowledge networks.

**networking**

Network with other learning and development professionals throughout the day.

**vendors**

Vendors will be on site to help you find the best solutions in training and development services and products for your organization.