

CIASTD Sponsorship Opportunities

Chapter Sponsorship – Only One Available Per Year! (\$5000)

- ✓ Primary sponsor of all chapter materials (company name would be listed in padfolios, new member orientation materials, newsletters, blast e-mails, website, etc.)
- ✓ One transferable lifetime membership to CIASTD
- ✓ Display area at 4 monthly meetings
- ✓ 5-minute presentation at one monthly program
- ✓ Mention at the podium at every monthly meeting for one year
- ✓ Free Home page banner ad for one year
- ✓ Free listing in WLP marketplace for one year
- ✓ Five sets of CIASTD membership mailing labels

Program Sponsorship

Platinum - \$1,000

- ✓ Sponsorship of one monthly program (average of 60-125 attendees)
 - Display area for booth
 - Literature placed at tables
 - 3-minute presentation of services at the start of the meeting
- ✓ Two CIASTD memberships for one year
- ✓ One copy of CIASTD membership mailing labels
- ✓ Free Home Page banner ad for 6 months
- ✓ Free listing in the WLP marketplace on website for 6 months
- ✓ Free listing as a Platinum sponsor on CIASTD website for one year

Gold - \$650

- ✓ Sponsorship of one monthly program (average of 60-125 attendees)
 - Display area for booth
 - Literature placed at tables
 - Mention at the podium during the meeting
- ✓ One CIASTD membership for one year
- ✓ One copy of CIASTD membership mailing labels
- ✓ Free Home Page banner ad for 3 months
- ✓ Free listing in the WLP marketplace on website for 3 months
- ✓ Free listing as a Gold sponsor on CIASTD website for one year

Silver - \$525

- ✓ Sponsorship of one monthly program (average of 60-125 attendees)
 - Display area for booth
 - Literature placed at tables
 - Mention at the podium during the meeting
 - ✓ One copy of CIASTD membership mailing labels
 - ✓ Free Home Page banner ad for one month
 - ✓ Free listing in the WLP marketplace on website for one month
 - ✓ Free listing as a Silver sponsor on CIASTD website for one year
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Bronze - \$400

- ✓ Sponsorship of one monthly program (average of 60-125 attendees)
 - Display area for booth
 - Mention at the podium during the meeting
- ✓ Free listing as a Bronze sponsor on CIASTD website for one year

Holiday Program Sponsorship

We are actively seeking sponsors and donations for our holiday event which attracts that the most active members in our chapter.

Fall Forum Sponsorship

Each fall, CIASTD hosts a fall conference that attracts 150-200 members. Specific information will be available soon.

Advertising

- ✓ Home Page banner ad for one year - \$100
- ✓ Listing in the WLP marketplace for one year - \$75
- ✓ Banner ad in monthly newsletter – 1 year \$175, 1 mo - \$25
- ✓ Donate items for our monthly meeting auction
- ✓ Event Ad on CIASTD website for one month - \$50 (*ad must be approved by Board of Directors before it will be placed on the site*)

CIASTD Mailing Labels - \$250 per set of physical labels to be used for regular postal mail.

We do not sell or distribute our e-mail list.