



CIASD   
**CROSSROADS**  
REGIONAL CONFERENCE  
*Paths to Better Performance*

NOVEMBER 15

*Indianapolis*  
*Marriott North*

[WWW.CIAsTD.ORG](http://WWW.CIAsTD.ORG)

## SPONSORSHIP & SOLUTIONS MARKETPLACE INFORMATION

# OVERVIEW/EVENT SCHEDULE

## OVERVIEW:

The Crossroads Regional Conference in Indianapolis will be held on November 15, 2010 at the Indianapolis Marriott North will bring together a collective group of learning and performance professionals from across the Midwest to network, learn and inspire as we continue to enhance within the core competencies of training profession.

Learning Sessions will take place in:

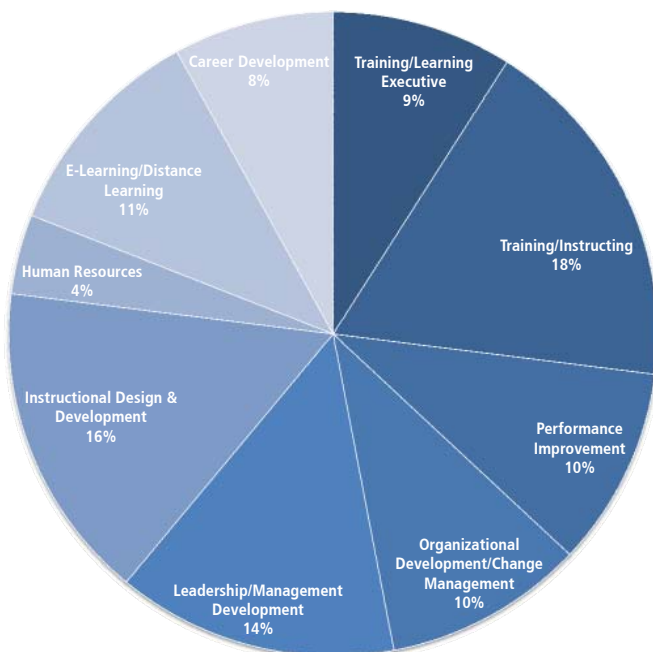
- Coaching
- Designing Learning
- Human Performance Improvement
- Delivering Training
- Measuring and Evaluation

Participants will show off their work and initiatives by applying for one of our regional competency awards that will be given out to our Midwest organizations that have showed proven success to the improvement of better learning and performance within their organization.

This event will also include a solutions marketplace to help you find participants vendors and organizations that can help create paths to better performance within 2010.

All roads lead to the crossroads regional conference; we hope you consider joining us as a sponsor or a solutions marketplace vendor as we forge a path to better performance.

## WHO'S ATTENDING:\*



\*Information from a pre-conference survey conducted of ASTD members within Midwestern chapters.

## EVENT SCHEDULE:

November 14, 2010

7:00 – 9:30 pm Evening Reception\*

November 15, 2010

7:30 - 8:30 am Registration/Breakfast  
 8:30 - 9:30 am Welcome/Opening Keynote Speaker  
 9:30 - 9:45 am Break with Solutions Marketplace  
 9:45 - 11:00 am Competency Breakout Sessions  
 11:00 - 11:15 am Break with Solutions Marketplace  
 11:15 - 12:30 pm Competency Breakout Sessions  
 12:30 - 2:00 pm Lunch and dessert reception w/ Solutions Marketplace  
 2:00 - 3:15 pm Competency Breakout Sessions  
 3:15 - 3:30 pm Break with Solutions Marketplace  
 3:30 - 4:30 pm Closing Speaker

\* all conference participants & vendors are invited to the Sunday night reception

# SPONSORSHIP OPPORTUNITIES

2010 SPONSORSHIP OPPORTUNITIES <i>(Sponsorship Deadline: October 11, 2010)</i>	Silver Level \$550	Gold Level \$1,000	Platinum Level \$2,500	Awards Luncheon Level* \$4,000
Attendee contact list (one time use after conference)	●	●	●	●
Conference registrations	2	2	3	6
Solutions Marketplace Skirted 6ft table(s)	1	1	2	2
Linked logo on conference webpage	●	●	●	●
Conference program ad	1/4 page	1/2 page	Full page	Two page spread
CIASTD membership(s) for one year		1	2	3
Logo included on all conference promotions (print/web)			●	●
Five minute presentation of services during one of the following: welcome session, lunch session or closing session.			●	●
Attendee contact list (one time use before conference)				●
Conference lunch will be named "organization name awards luncheon." Organization will be listed on all food signage and an on-screen logo will be displayed during the lunch.				●

*\*Awards luncheon level sponsorship will be on a first-come, first served basis. Only one awards lunch sponsorship will be honored.*

## 2010 SPECIALTY SPONSORSHIPS

Also offered are three additional specialty sponsorships:

**Lanyard Sponsor:** \$100 plus the cost to produce lanyards for 300 attendees\*

**Pen Sponsor:** \$100 plus the cost to produce pens for 300 attendees\*

**Break Sponsor:** \$250 logo listed on break signage (2 offered)

Also includes:

- Organization's logo on item sponsored
- Organization listing in conference program

\* Sponsor is required to acquire vendor to produce lanyards/pens for the event.

FOR MORE INFORMATION  
OR QUESTIONS  
ON SPONSORSHIP  
OPPORTUNITIES CONTACT:

Karen Zwick  
e: [kzwick@1stclass.com](mailto:kzwick@1stclass.com)  
p: 317-894-5088

Sponsorship forms can be found at [www.ciastd.org](http://www.ciastd.org)

# SOLUTIONS MARKETPLACE OPPORTUNITIES

## Solutions Marketplace

### Hours:

7:30am - 4:30pm

### Price:

\$400.00 (Bronze Level)

### Set-up Time:

6:30am - 7:30am

### Tear down Time:

3:30pm - 4:30pm

### Pre - Conference:

- Description of organizations' services and contact information on the conference and CIASTD website from time of purchase to 12/31/2010

### During Conference:

- Exhibit Table(s)
- One full conference registration\*
- Listing in conference program

### Post Conference:

- One-time use of attendee contact list

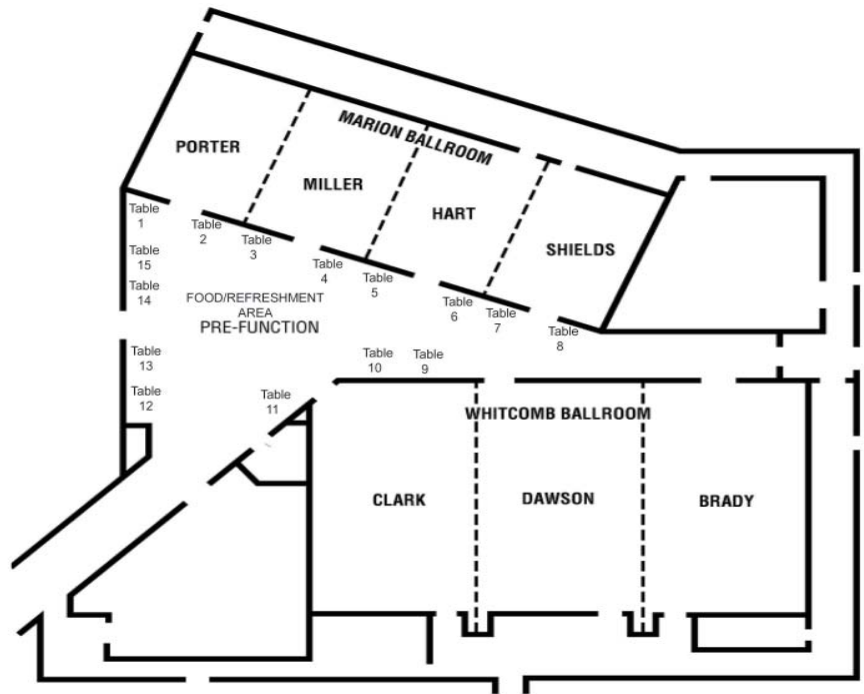
\* Please contact Karen Katz for additional staff members to attend the solutions marketplace at a discounted registration rate.

FOR MORE INFORMATION OR QUESTIONS ON THE SOLUTIONS MARKETPLACE CONTACT:

Karen Katz

e: [kkatz@ecomunity.com](mailto:kkatz@ecomunity.com)

p: 317-355-3004



## MARKETPLACE DETAILS

The Solutions Marketplace will be setup in a racetrack format around the pre-function space (please see diagram above). Each exhibitor at the bronze level will get one skirted 6ft table. All educational sessions will be held in the rooms connecting to the pre-function space.

## EXHIBITOR DETAILS

Marketplace space will be assigned on a "first come, first served" basis. Don't lose out by waiting to long. You may indicate a booth preference, but we can not guarantee your selection. All exhibitors will be notified of their space assignments the morning of the event.

## USE OF SPACE

Each organization will be assigned its own table(s). Exhibitors are to arrange materials so as not to obstruct other displays. Surrounding space and aisles must be kept clear.

Register for the Solutions Marketplace at [www.ciastd.org](http://www.ciastd.org)